



**Business in the Community
Social Enterprise Seminar**

Date: Thursday 19th March 2009

Venue: EnterpriseGY, The Novus Centre, The Conge, Great Yarmouth, NR30 1NA

Time	Programme
10:00 – 10:30	Signing In & Coffee
10:30 – 13:00	George Venables, Digital Marketing Strategies “On line marketing in a “Post Crunch World”
13:00 – 14:00	Lunch
14:00 – 15:00	Barry Dennis, Business & Media Advisor (former MD of Archant) “How to get free publicity for your Social Enterprise”
15:00 – 15:15	Tea/Coffee
15:15 – 16:15	Simon Gray, Chief Executive, East Anglian Air Ambulance “How the East Anglian Air Ambulance sustains its high profile and income stream”
16:15 – 16.30	Evaluation Forms
16.30	Close

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