



16 September 2009

Dear Colleague

An Invitation to a Half-Day Workshop on Skills and Economic Development

Norfolk is making great progress in relation to skills and economic development. Dialogue and joint working between agencies that support businesses are strong and effective. There is much to celebrate.

There is more we could do to ensure the services we offer are better coordinated thus ensuring businesses get the maximum benefit from the support on offer. As for businesses that either want to locate to Norfolk, grow, develop new products and services or weather the economic downturn, is the information and advice on the skills that would support their ambitions always readily available?

Is there a requirement for protocols amongst business-facing organisations? What needs to be included, for example, is a local web-based guide for employers – providing information on what's available within the county.

To explore these issues, we are holding a half-day workshop at De Vere Dunston Hall, Norwich on Monday, 16th November, at 9am for a 9.30am start – 2.00pm. The invitation is extended to a wide range of agencies that work with and support business growth in Norfolk.

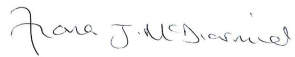
Based on a small number of thought-provoking inputs and round-table discussions, the aim of the session will be to agree five or six actions that would, through joint working, improve the service we make available to local businesses.

We do hope you will be able to join us for what will be an important and stimulating event.

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To reserve your place at this event (and/or that of a colleague), please book online at www.alivecom.co.uk/skillup by 3rd November. Places are limited so we urge you to apply as soon as possible.

Yours sincerely



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Head of Economic Development
Norfolk County Council



Caroline Williams
Chief Executive
Norfolk Chamber of Commerce



Terry Burgess
Senior Partnership Director
Business Link East



Graham Brough
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